

Public Service Announcement

For Immediate Use

Length: 122 words, ~30 seconds

Target Audience: Coastal users – general public, recreationalists, commercial, governmental, academic

Oregon Needs your Help to Manage the Rocky Coast

Do you enjoy tidepooling on the Oregon Coast? About 41% of Oregon's coast is made up of rocky habitat including the dramatic headlands, rocky beaches, cliffs, and tidepools that make a trip down Highway 101 so memorable. Well the State of Oregon is currently updating the plan responsible for managing our rocky coastline, and your input is needed! Interested individuals and organizations can now submit proposals to add, remove, or change management designations at rocky sites along the coast. All members of the public including individuals, organizations, academic institutions/researchers, and governments, are invited to engage in this initial pilot phase of the designation process which will run from June 1 - December 31, 2020.

Visit www.OregonOcean.info/RockyShores to learn more and get involved!

Helpful Links:

Oregon Coastal Management Program's ocean and management planning website:
<http://OregonOcean.info>

[Press release for Initial Proposal Process](#)

[The DRAFT Rocky Habitat Management Strategy](#)

[The Rocky Habitat Web Mapping Tool](#) (<http://Oregon.SeaSketch.org>)

Rocky Habitat Web Mapping Tool [user guide & proposal walk-thru](#) and [video demonstration](#).

Initial Proposal Process [FAQs](#) and informative [1-pager announcement](#).