



**OAH Council - Education and Outreach Working Group  
November 9, 2022, 10:00 AM – 11:00 AM**

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Microsoft Teams meeting

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Meeting ID: 260 942 401 905

Passcode: c9u692

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**Getting Started** (Caren Braby, Laurie Juranek)

- Greetings and Updates from the OAH Council Co-chairs

**Communications survey from Pathways Collaborative** (Nette Pletcher)

- Presentation of the top audiences from survey
- Updates on future of the project

**Hypoxia Video** (Francis Chan)

- Discussion of potential venues to premier Francis' new Hypoxia video

**International OA Day at OCA** (Kerry Carlin-Morgan, Jenny Koester)

- Current plans for OA Day of Action
  - What has been done in the past?
  - What is planned for this year?
- Brainstorming
  - What else could be done this year?
  - How can the OAH Council and Ed/Outreach WG be involved?

**Closing Remarks** (Caren Braby, Laurie Juranek)

- Confirm future meeting timeline
  - Confirm any to-do items before next meeting
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**OAH Council – Education and Outreach Working Group**  
**Meeting Summary: 11/9/22**

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Working Group Attendees: Caren Braby, Fran Recht, Tracy Crews, Kerry Morgan-Carlin, Karina Nielsen, Bob Kemp, Susan Chambers

Absent: Francis Chan

Guest: Nette Pletcher (Pathways)

Council Staff: Jenny Koester

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**Getting Started** (Caren Braby, Laurie Juranek)

- Laurie, the OAH Council Co-Chair, has returned from her research cruise.
- The PCC-OA Symposium was held in October. Many WG members were able to attend.
- A HB3114 recipient meeting was held in October to build a research community and ensure that researchers are aware of the other projects.
- The OAH Council is tentatively planning a public facing HB3114 recipient meeting in Spring.

**Communications survey from Pathways Collaborative** (Nette Pletcher)

- Nette Pletcher from the Pathways Collaborative presented the results of their audience ranking survey. This survey was completed to prioritize audiences to target for the OAH Communications Toolkit. Top audiences from the survey were Port and County Commissioners followed by Commercial fisherman and the Tourism and Hospitality agencies.
- The group discussed the audience selection, deciding that the Port and County Commissioner audience should include all local government members.
- Pathways will invite OPAC members to complete the Audience Prioritization questionnaire and incorporate their input into the Toolkit development.

**Hypoxia Video** (Jenny Koester, Caren Braby)

- It was proposed that the ~15-minute video could be unveiled at the Oregon Coast Aquarium on OA Day, but the theater is closed due to their remodel.
- Other potential venues include [Hatfield Big Blue Film Fest on January 28](#) and The Ocean Project World Ocean Day in June
- Fran Recht and the Watershed Council is interested in showing the film after its debut.

**International OA Day at OCA** (Kerry Carlin-Morgan, Jenny Koester)

- The Oregon Coast Aquarium plans to host an OA/Oyster Day at the Aquarium. At the event, any group is welcome to come and table.
- After visiting OA/Oyster Day, a brief questionnaire could be given as guests leave the aquarium asking “because of my visit today, I am more likely to...” with several environmentally conscious options. Guests that complete the survey could be given an OA Day sticker.
- It was proposed that a Science on Tap could be help at HMSC around the same time as OA Day (January 8).

**Closing Remarks** (Caren Braby, Laurie Juranek)

- ODFW and the aquarium will meet in about a month to discuss OA / Oyster day. Other WG members are invited to attend if they would like.